



Diversity Direct

Spark Consulting, LLC has a unique and innovative diversity network called **Diversity Direct**. This network enables clients to utilize the services of Minority suppliers with opportunities to provide workforce solutions to our Fortune 1000 organizations.

This creative program is an extensive and scalable MBE network that connects clients to diversity suppliers. This also enables the best available resources in multiple skill set disciplines, certified diversity classifications, and industries to effectively engage candidates through one centralized point of contact.

Diversity Direct provides many benefits to your organization, a few of which include:

- ❖ 100% Diversity Spend Credit
- ❖ Significant Cost Savings (Up To 14.5%)
- ❖ Visibility of Rates
- ❖ Compliance Transparency and Reporting
- ❖ Ability to Align Diversity Spend With Your Strategic Diversity Goals
- ❖ Single Point of Ownership

We continually receive tremendous responses from many clients who have seen the value of increasing their diversity spend, while furthering their internal commitments of supporting local diverse companies. This injects diversity dollars directly into the targeted communities and has had exponentially positive community impact as the money flows throughout the diversity chain.

The diversity chain generates:

- ❖ Loyal Customers
- ❖ Local Connections To Your Global Corporation
- ❖ Access To Diverse Cultures and Untapped Resources
- ❖ Goodwill Creation At The Community Level

Let us show you how **Diversity Direct** can start working for you immediately! Contact us at mbecontact@diversity-direct.com and engage the power of our Diversity Network!